



Christian Resources Exhibitions
EQUIPPING AND EMPOWERING YOUR BUSINESS

**OUTSTANDING
SPEAKERS!!**
see inside

E2S

EQUIPPING TO SUCCEED

BUSINESS NETWORKING CONFERENCE

High Leigh Conference Centre
Lord Street, Hoddesdon, Herts, EN11 8SG
Tuesday 26 & Wednesday 27 March 2013

FOREWORD



In today's economically challenging business environment it has never been more essential to take time out from your daily routine; time to be refreshed, inspired and to develop new relationships that add value to your business or ministry.

CRE is committed to support Christian organisations through exhibitions, training and events. New to our programme is the **Equipping to Succeed Christian Business Networking Conference** to be held at the High Leigh Conference Centre, Hoddesdon in the spring of 2013. The aim of **Equipping to Succeed** is to bring

together like-minded Christian business people for encouragement, training and networking opportunities.

All the guest speakers are well known and acknowledged for their business achievements; **Lord Michael Hastings**, entrepreneur **Sir Peter Vardy** and **Gary Grant**, founder of The Entertainer chain of toy stores.

The two-day programme includes a choice of seminars to help resource you presented by gifted communicators with topics ranging from the art of developing networking skills, time management to strategic planning.

Chick Yuill, Regional Director of LICC, will be leading the morning thought for the day and speaking on how the church and Christian businesses need each other.

Our Tuesday evening programme is entertainment by one of the UK's funniest comedy magicians, **John Archer**, not to be missed!

Finally, may I take this opportunity to encourage you to book your place as soon as possible for our first **Equipping to Succeed Christian Business Networking Conference**; an event I truly believe will help to equip, empower and resource you and your business.

Paul Langham

Director of Sales & Marketing
Bible Society Enterprise

E2S **EQUIPPING TO SUCCEED** BUSINESS NETWORKING CONFERENCE

WHAT
IS IT?

A two-day conference of inspiring talks and seminars led by entrepreneurial Christian business leaders.

A networking forum for Christians in business.

WHO IS
IT FOR?

Senior Management of Christian businesses and ministries.

Christian business people working within secular organisations.

WHY
ATTEND?

An opportunity for networking between Senior Management of Christian businesses and organisations.

An occasion for Christian fellowship with like-minded business professionals.

"Two are better off than one, because together they can work more effectively." **Ecclesiastes 4 . 9 (GNB)**

"The Equipping to Succeed Conference will inspire and encourage you, give an opportunity to learn from each other and spend time with God."

James Catford

Group Chief Executive - Bible Society

MAIN
SPONSORS:



PROGRAMME

TUESDAY 26 MARCH

- 10.30 – 1.00 Delegate Registration & Check-in / Tea & Coffee
- 10.30 – 1.00 **Equipping to Succeed - Exhibition** *Barclay Room*
A showcase of participating organisations & businesses
- 1.00 – 1.50 Lunch *Dining Room*
- 1.50 – 2.00 **Welcome & Introduction** *Yew Tree Hall*
- 2.00 – 2.50 **Profit & Poverty...From One to the Other!** *Yew Tree Hall*
Speaker – **Lord Michael Hastings, CBE**,
Global Head of Corporate Citizenship
KPMG International
- 3.00 – 3.45 **Networking for Business Success** *Yew Tree Hall*
The art of developing networking skills & strategies.
Speaker – **Heather White**, Smarter Networking
- 3.45 – 4.05 Tea & coffee break *Garden Lounge*
- 4.05 – 4.50 **You Can Do It If You Really Want To** *Yew Tree Hall*
The opportunity for Church in The Big Society
Speaker – **Sir Peter Vardy DL**, Chairman of the
Vardy Group of Companies
- 4.50 – 5.40 **Networking Groups** *Yew Tree Hall*
Hosted by **Bill Allen**, Business Improvement Specialist
- 5.40 – 6.15 Free Time & Exhibition *Barclay Room*
- 6.15 – 6.30 Pre-dinner drinks *Garden Lounge*
- 6.30 – 8.00 Dinner *Dining Room*
- 8.15 – 9.30 **An Evening with John Archer** *Yew Tree Hall*
One of the UK's top comedy magicians
- 9.30 onwards Relax in the coffee lounge & bar *Garden Lounge*

WEDNESDAY 27 MARCH

- 7.30 – 8.15 **Morning Prayers** (optional) *Mulberry Room*
- 8.15 – 9.15 Breakfast *Dining Room*
- 9.15 – 9.30 Vacate rooms
- 9.30 – 10.30 **It's Not My Business...** *Yew Tree Hall*
How the Church and Christian Businesses Need Each Other
Speaker – **Chick Yuill**, Regional Director for LICC
- 10.30 – 10.45 Tea & Coffee break *Garden Lounge*
- 10.45 – 11.55 **Seminar Options:**
- Seminar 1: Standing Out from the Crowd** *Yew Tree Hall*
Speaker – **Andy Stockbridge**, Business Consultant and
former CEO of Toybox
- Seminar 2: The Landscape Has Changed** *Mulberry Room*
Speaker – **Russ Hughes**, Communications Specialist
& MD of Sociatech
- Seminar 3: Find The Time For What Really Matters**
Sycamore Room 2
Speaker – **Bill Allen**, Business Improvement Specialist
- 12.00 – 12.45 **Networking Groups** *Yew Tree Hall*
Hosted by **Bill Allen**, Business Improvement Specialist
- 1.00 – 1.50 Lunch *Dining Room*
- 2.00 – 3.00 **Business and Faith – Do They Mix?** *Yew Tree Hall*
The challenges and opportunities of running a successful
business with Christian values and principles
Speaker – **Gary Grant**, CEO, The Entertainer
- 3.00 Conference Closes followed by Tea & coffee
in the *Garden Lounge*

Showcase your business or ministry by participating in the exhibition

GUEST SPEAKERS



Lord Michael Hastings CBE

Michael Hastings, Lord Hastings of Scarisbrick CBE is KPMG's first Global Head of Corporate Citizenship. He was previously the BBC's Head of Public Affairs. In 2003, he was awarded a CBE in recognition of his services to crime reduction having served as Chairman of Crime Concern for 15 years, a trustee for 21 years and on the Commission for Racial Equality for nine years. In 2005, Michael was awarded an independent peerage to the House of Lords by Her Majesty The Queen. In the same year he also received the UNICEF award for his 'outstanding contribution to understanding and effecting solutions for Africa's children'. Michael also sits on the Council of the Overseas Development Institute in the UK and is Chairman of Millennium Promise UK. In 2011 he became a Vice President of UNICEF. In 2012 he became Deputy Chairman of the World Economic Forum's Future of Civil Society programme.

Profit and Poverty....From One to the Other!

Tuesday 26 March 2.00 – 2.50 *Yew Tree Hall*



Gary Grant

Gary Grant, along with his wife Catherine, opened the first The Entertainer toy shop in 1981 in Amersham, Buckinghamshire. Today they are the largest independent toy retailer with over 65 shops. After becoming a Christian in 1991 Gary decided that he would only sell toys that he felt comfortable with from a Christian perspective. His decision not to carry Harry Potter toys made national headlines. The Entertainer Toyshops still do not open on Sundays. The Entertainer's charity, The Grant Foundation, support many worthy causes, particularly with an emphasis on children and young people both in the UK and overseas.

Business & Faith - Do they Mix?

Wednesday 27 March 2.00 – 3.00 *Yew Tree Hall*



Sir Peter Vardy

Sir Peter Vardy has dedicated almost half a century to business and enterprise. Having built and sold Reg Vardy plc, one of the UK's largest car dealership groups in 2006 for £506 million, Sir Peter was able to concentrate on The Vardy Foundation, awarding grants and donations to thousands of individuals and organisations, as well as building schools for children in the poorest areas of the North East. Sir Peter is currently partnering with Safe Families for Children to prevent children going into the care system, and with Betel of Britain in order to better provide for those exiting prisons and tackling drug or alcohol dependency.

You Can Do It If You Really Want To

Tuesday 26 March 4.05 – 4.50 *Yew Tree Hall*



Chick Yuill

Chick Yuill's passion is sharing what it means to be an authentic follower of Jesus in the 21st century. Chick is a gifted communicator and frequently appears on national radio and TV, speaking on issues of faith and morality. He is a regular contributor to Radio 2's Good Morning Sunday and Pause for Thought and is a speaker at major Christian conferences.

It's Not My Business

Wednesday 27 March 9.30 – 10.30 *Yew Tree Hall*



John Archer - Entertainer

John Archer is a former winner of the 'Magic Circle Stage Magician of the Year' and undoubtedly one of the best comedy magicians in the UK today. He was the first man to fool Penn & Teller on ITV's "Penn & Teller Fool Us" hosted by Jonathan Ross. A brilliant entertainer and magician. "One of the funniest men I know", Tim Vine, comedian.

SEMINAR SPEAKERS



Heather White

Heather White is the founder of Smarter Networking. She is a highly sought after speaker, coach, trainer, facilitator, connector and author. Heather is described as a networking architect because of her unique ability to strip down and then build up extremely successful networks. She works closely with individuals, teams and companies. She specialises in helping businesses and professional individuals create networking strategies.

Seminar - Networking for Business Success

The art of developing networking skills and strategies
Tuesday 26 March 3.00 – 3.45 *Yew Tree Hall*



Andrew Stockbridge

Andrew Stockbridge is the former Chief Executive of Toybox, a UK Christian charity dedicated to helping children on the streets of Latin America. He has many years' experience working in the charity sector, having previously held senior positions with YMCA, BMS and Scripture Union. Prior to charity sector employment Andrew worked in the commercial sector involved with consultancy, business development and training. He has a particular interest in HR strategy and organisational development.

Seminar – Standing Out from the Crowd

Strategic planning – the cornerstone for success. Where does it fit into our business strategies and how does this shape our decisions?
Wednesday 27 March 10.45 – 11.55 *Yew Tree Hall*



Joe Fisher - Event Host

Joe Fisher's reputation as an event host and compere is renowned; he has a gentle and humorous persona but with a professional approach and the ability to make any subject interesting. He is highly sought after as an event host for his ability to be spontaneous, wholesome and entertaining. He has worked on many large events including Olympic Parades and BBC Children in Need.

"Working with Joe is an amazing experience." GP Taylor, Author of Shadowmancer



Russ Hughes

Russ Hughes is a Communications Specialist and Managing Director of Sociatech. He was shortlisted for Business Leader of the Year in the LinkedIn Business Awards 2010. Russ specialises in building tribes and brand-based communities and developing social media strategies for top brands, in particular reputation management. He has a proven track record in developing imaginative ways to accomplish complex goals.

Seminar – The Landscape has Changed

Why conventional marketing is not enough any more
Wednesday 27 March 10.45 – 11.55 *Mulberry Room*



Bill Allen

Bill Allen, Business Improvement Specialist, is the Event Organiser of Christian Resources Exhibitions which he manages part-time whilst running his own successful consultancy and training business. Bill describes himself as a reformed workaholic having learnt the secret of how to succeed in business whilst maintaining a healthy balance between work, personal and church life. His *Finding the Time for What Really Matters* seminar is refreshingly honest and challenging.

Seminar - Find the Time for What Really Matters

Managing your time rather than time managing you.
Wednesday 27 March 10.45 – 11.55 *Sycamore Room 2*



VENUE & DELEGATE BOOKING OPTIONS

HIGH LEIGH CONFERENCE CENTRE



The Centre

High Leigh Conference Centre, Hoddesdon, is set in the beautiful Hertfordshire countryside easily located and accessible from all parts of the UK by road, rail and air. Set in 40 acres of lawns, parkland and woodland, the tranquil surroundings aid both concentration and relaxation for delegates. The centre provides outstanding facilities; well-equipped meeting and conference rooms, high standard accommodation and excellent catering. Free Wi-Fi is available throughout. Ample parking.



Accommodation

All rooms are en-suite and come complete with towels, soap and hair dryer together with tea and coffee making facilities. Bedrooms have exceptionally high standards of décor and furnishing. Disabled rooms available (please advise requirement when booking).

Location

High Leigh Conference Centre is located only 7 miles from the M25 – J25. Travelling time from Central London and Cambridge – 1 hour; Oxford 1.5 hours; Birmingham 2 hours. (Sat Nav – EN11 8SG). The nearest mainline station is Broxbourne with regular services from London, Liverpool Street. Broxbourne station is approximately 2 miles from High Leigh and there is a good taxi service at reasonable rates. Stansted Airport is 40 minutes away by road or a 35 minute train journey from Broxbourne. For more information on the High Leigh Conference Centre visit www.cct.org.uk

DELEGATE BOOKING OPTIONS

Options	Delegate Price before 31 Jan 2013	Delegate Price after 31 Jan 2013
Full Delegate - Single En-suite*	£175.00	£225.00
Full Delegate - Twin En-suite*	£175.00	£225.00
Full Delegate - Double En-suite*	£175.00	£225.00
Two Day Delegate (Tues. & Wed.) (no accommodation includes lunch & evening meal)	£140.00	£180.00
Day 1 Delegate (Tuesday) (no accommodation includes meals)	£90.00	£105.00
Day 2 Delegate (Wednesday) (no accommodation includes lunch)	£80.00	£95.00
Exhibition (Pop Up only)	£20.00	£20.00
Exhibition (Display area 2m x 1m)	£30.00	£30.00

*Prices are per person and inclusive of accommodation and all meals.
Rooms will be allocated sequentially upon receipt of booking.
All prices are exclusive of VAT.

EQUIPPING TO SUCCEED EXHIBITION

Showcase your business or ministry by participating in the exhibition.

Single pop-up (Pop-ups and stands can be manned or unmanned)	
Display area 2m x 1m (includes 6ft table and chair, no table covering)	
Exhibition Venue - Barclay Room	
Tuesday 10.30 – 1.00 and 5.40 – 6.15	The exhibition will also be open during tea & coffee breaks

Limited number of spaces available. For more information on exhibiting email: steve@christianresourcestogether.co.uk

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BOOKING FORM - *EQUIPPING TO SUCCEED* BUSINESS NETWORKING CONFERENCE



CONTACT DETAILS

PLEASE USE BLOCK CAPITALS

Mr Mrs Ms Rev (Please circle as appropriate)	First Name	Surname
Organisation		
Address		
Postcode		
Telephone No.	Mobile phone No.	
Email		

BOOKING REQUIREMENTS

Options	No. of Delegates	Delegate Price Before 31 Jan 2013	Delegate Price After 31 Jan 2013	Amount
Full Delegate - Single En-suite*		£175.00	£225.00	
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Exhibition (Pop Up Only)		£20.00	£20.00	
Exhibition (Display area 2m x 1m)		£30.00	£30.00	
*Prices are per person & are all inclusive of accommodation & all meals. All prices are exclusive of VAT Closing date 18th March 2013 (subject to room/place availability)			Sub Total	£
			VAT @ 20%	£
			TOTAL	£

DELEGATE DETAILS FOR DOUBLE AND TWIN ROOMS (If required please photocopy form for additional entries)

Title	First Name	Surname	Organisation

SPECIAL REQUESTS (If required please photocopy form for additional entries)

Please complete below if you or any members of your group have any special dietary or disability requirements

Name:	Name:
Dietary:	Dietary:
Disability:	Disability:

PLEASE READ THIS BEFORE BOOKING

PAYMENT TERMS

An invoice will be issued for a 30% non-returnable deposit on receipt of booking.

An invoice for the balance will be issued in January 2013.

Payment of all invoices is due 30 days from date of invoice.

Any bookings after 31 January 2013 will be invoiced for immediate payment in full.

All invoices are required to be paid in full by 18 March 2013 otherwise reservations may be cancelled.

☐ Tick the box if you do not wish your details to be shared with carefully selected third parties.

Please either....

A: Post completed booking form to:

ChristianResources*Together*
PO Box 995, Aylesbury,
Bucks, HP20 9HU

or

B: Email completed booking form to:

steve@christianresourcestogether.co.uk

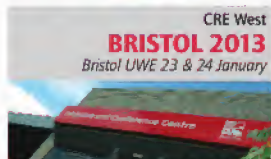


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Christian Resources Exhibitions
EQUIPPING AND EMPOWERING YOUR CHURCH

Christian Resources Exhibitions is part of
Bible Society (Charity Reg. No 232759)

Tel 01793 418218

Equipping to Succeed Christian Business Networking Conference is run in partnership between
Christian Resources Exhibitions (CRE) and Christian Resources Together (CRT).

Christian Resources Exhibitions, Trinity Business Centre, Stonehill Green, Westlea, Swindon, SN5 7DG.

Christian Resources Together, PO Box 995, Aylesbury, HP20 9HU.

For further information on the *Equipping to Succeed* conference contact CRT on Tel: 01296 489860 Email: steve@christianresourcestogether.co.uk